

EDUCATION

Parsons School of Design, New York City
Communication Design Bachelor of Fine Arts Degree 1999

SKILLS

Macintosh Proficient, Print and Web design skills
Quark XPress, Adobe Illustrator, Adobe Photoshop, Dreamweaver, HTML,
web maintenance, CADD tools, Microsoft Word
Silk Screener

EXPERIENCE

FREELANCE DESIGNER • new york city 09/00–present
Print & Web Consultant and Designer

As a freelance graphic designer, projects vary from invitations to web site development, much of the work includes meeting with clients, consulting, presenting and developing comps for final presentation, post-production: preparing files for production, meeting with printers, attending press checks
Clients Include: Catherine Malandrino, MaxPoint NY, Calvin Klein, Asian American Arts Alliance, Nicole Koltes, EQ:IQ

PROJECT238 • new york city 09/00–08/01
Project Director & Web Developer

Partner of a small web company, assisting other small businesses develop their web sites, development includes consultation, building architecture wire frames, conceptualizing several design possibilities, programming the site for final launch, and finally helping the client establish and maintain a successful web site as well as an online presence.

Clients Include: Wiley & Sons Publishing, Charles Nix & Associates, Sputnik Entertainment, Tawfik Mounayer, LLC (www.project238.com for links)

GRID2 INTERNATIONAL • new york city 06/99–08/00
Graphic Designer

Collaborated with interior designers in developing concepts, logo development and branding, understanding floor plans and elevations, rendering elevations and constructing material boards for final presentation, designing specification reference books for clients under tight deadlines.

Clients Include: World Duty Free, NET, BB King Blues Club & Grill, Freshgo

SPOT DESIGN • new york city 08/98–01/99
Junior Designer

Assisted on many on and off Broadway theatre shows and projects, such as: developing new ideas and concepts, creating design layouts for Broadway Playbills, and other daily assignments.

RED INK PRODUCTIONS • new york city 05/98–08/98
Production Assistant

Assisted on daily prepress assignments, including preparation of art work and files for final output, going on press and assisting on a MicroMarketing database for several clients.

SPUTNIK ENTERTAINMENT • new york city 04/97–04/98
Junior Designer

Worked with the art director to create brochure, books, advertising campaigns and commercials for many clients interested in youth culture.

Clients include: Reebok Classic, Burlington Global Denim, 9 & Co., I.C. Isaacs

Portfolio available upon request

MICHELLE W. LEE
73 16 32ND AVENUE
JACKSON HTS., NY 11370
TEL 917 593 4280
FAX 718 424 0856
MLEE@PROJECT238.COM
WWW.PROJECT238.COM